

## Andy Kinnear joins Ethical Healthcare Consulting

### ***Influential digital health leader joins growing not-for-profit consultancy committed to 'making a difference to and for the NHS'***

Andy Kinnear is to join Ethical Healthcare Consulting, a growing community interest company that is proud to be the only not-for-profit digital health consultancy in the UK.

The former chair of BCS Health and Care and director of digital transformation at NHS South, Central and West Commissioning Support Unit, will become partnerships director at Ethical, which is expanding by bringing together high calibre like-minded experts. Andy joins Anne Cooper, the former chief nurse at NHS Digital, who is Ethical's clinical director.

Andy Kinnear said: "I am really looking forward to getting started. I like what Ethical and the people who work for it stand for: they have real public sector values, and an emphasis on delivering value for health and care that I find very attractive."

Ethical Healthcare Consulting was founded by its chief executive, Thomas Webb, who previously worked for the NHS and wanted to provide a different consultancy offering more in line with NHS values.

The community interest company is focussed on supporting digital transformation projects across healthcare, from strategy through to business cases, procurement and implementation. It specialises in EPR, clinical imaging, enterprise infrastructure and data strategies as well as clinical safety.

With few financial motivations, the team is focused purely on working in partnership with the NHS, to improve patient care.

Andy Kinnear said: "Most of our work is focused on the real problems that the NHS needs to address today. We all know that a new wave of innovation is coming, with AI and robotics and other technologies that will have a lot to offer health and care in the future.

"But we will only be able to realise their potential if we get good, digital foundations in place now.

"We need to create a framework for the exciting world that is coming. That is what I spent my career in the NHS doing, and what I am joining Ethical to continue to do."

Thomas Webb said he really welcomed the fact that Andy Kinnear had decided to join Ethical's "small but smart team" at an exciting time for the consultancy.

"It is credit to the Ethical team that they have helped to create an environment in which Andy feels he can continue with his ambition and share our ethos.

"I know that Andy has had his pick of prestigious offers, so it says something that he has decided to work with us," he said. "We are not super-corporate, and we don't subscribe to the 'omnipotent consultant' mould.

"We like to think of ourselves as normal, approachable human beings who want to do good work for the right reasons. I'm sure that Andy will support our growth and help us to do more of it, so everybody can benefit from the next wave of digital transformation."

Ethical is currently working clinical safety for national Covid-19 response programmes, multiple regional EPR and imaging programmes as well as the growing number of regional image and record sharing projects that are being launched to support the NHS 'reset' next year.

**ENDS**

**About Ethical Healthcare Consulting**

Ethical Healthcare Consulting is a not for profit digital health consultancy. Its small team of well-recognised experts is committed to introducing a new model of partnership with the public sector, in which the only driver is doing the right thing by patients and staff. Its not for profit model also delivers unrivalled value for money to its partners, who use Ethical to develop investment cases and strategies, improve the efficiency and effectiveness of informatics services, and procure and effectively deploy EPRs and modern enterprise imaging systems.